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# Frederic Ducos



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## Dynamic Artists of Contemporary Art

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Professional artist photographer in Bordeaux, France, I want to offer creations with a fresh and poetic style.

Photography allows me to freeze surprising moments, perspectives, colors, shadows, reflections, movements whether it is in urban environment or seafront ; I also like to show the detail of materials and work on textures.



Hello Dear FREDERIC DUCOS. Congrats for being selected interview artists. Your work includes romantic approach and leading to thinking of moments... What is the experience that has influenced your work the most?

There's not really any specific experience that influenced my work, the romantic style that I personally qualify rather as "candid photography" imposed itself to me from my first trips for the creation of my artistic portfolio. Maybe cities like Milan or Seville have sparked in me this desire to create poetic images; but art photography is for me a way of expressing rather light and positive things with, however, an asserted graphic style whether it is a landscape or urban photo.

How do you convey messages through your all the different kind of works?

I don't know if I should pretend to send messages through my photographs, but there is a whole technical assortment which makes it possible to direct a photo towards what you wants to express. This goes above all through the composition, where do we place humans ? Should they be present ?

If yes, in which context ? As such, I like to place a character alone in the center of his environment, it gives a picture full of meaning. Then there is the blurring (soft focus or "bokeh") dosage which allows you to focus on a key element of an image; then lastly there is the processing of the photo, I mainly use black and white, this sometimes makes it easier to read a picture to get a more direct message.

You have many awards from different counties and institudes. What do you feeling when you are celebrating winning award? What is the most special for you?

Obviously if I am very happy when I receive an international award because I know that my photos are judged by great professionals, photographers but also curators and journalists. It's always a pleasure to know that you've reached a high level and it motivates you to keep looking for amazing images. The most special award for me is not necessarily the most renowned but it is the first, it was in 2015, I won a competition organized by the Sandisk brand, and that's where I realized that my work, then in its early days, could appeal to a jury of professionals, it was a very good surprise and it really pushed me to start my job of professional full-time artist photographer.

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American magazine VOGUE published your works which are black and white. Have you special emotion to create this style?

These are in fact publications in the web edition of Vogue Italy, it is a kind of competition with a very high level and supervised by publishers very knowed in the world of fashion. As I was talking about it just before, yes, black and white really attracts me.

Black and white photography is often a more complex discipline than you might think. There are a number of settings such as contrast, grain, filters or vintage treatments (I sometimes have fun reproducing the rendering of old photographic plates on modern architecture, this is surprising and finaly very graphic).

There is therefore a research work to be done on each selected image in order to give it its own artistic identity, it is all the time spent to find the right balance from the shooting to the final result which differentiates art photography from traditional photography.

Would you talking about your upcoming projects? What issues do you plan to produce? Would you like attend your art and art workshops through residency programs in all over? Could you please share your messages to global art market in your approach also for your audiences?

I traveled during 4 years in order to create my artistic portfolio, it was fascinating to give my own vision of a place, of course I will continue this work as soon as I can, I especially want to photograph new cities like New York or Buenos Aires, but I would rather in the coming months to set up collaborations; first of all I would like to continue my series of portraits of celebrities and why not extend it to other fields like music and also collaborate with brands in the context of advertising projects while trying to keep my photographic style. Concerning the art market, I think things have changed a lot with the development of internet and social networks, art is now very accessible and it is a good thing because it allows emerging artists to be known and reach an audience they might not have been able to capture if they had to go through exhibitions or gallery owners.

